5 “S’s” of Alumni Group Success

**Social**
- Happy Hours
- Mixers
- Networking Events
- Family Friendly Events
- Holiday Party

**Spirit**
- Show your Rice spirit
- Get group tickets to a local Rice sporting event or Shepherd School performance
- Host a watch party or a tailgate

**School**
- Connect with the University
- Speaker - Faculty or Alum
- Presidential Visit
- Learning Opportunities

**Service**
- Group Community Service Project – identify opportunities for Rice to be visible in your community
- Participate in other University activities – RAVA, etc.

**Students**
- Send-Off Parties - send the new students off to Rice from your community in style!
- Mentor opportunities – virtual or in-person
- Involvement with student groups

**Focus on Your Community.**
- What do alums want?
- What are the best ways to communicate?
- How can you attract new audiences? Young alums, parents, friends, etc.?
- What does success look like?