

LIFE AFTER RICE: OWLS IN FINANCE

Presented in partnership by the Association of Rice Alumni, Rice Business Society, and the School of Social Sciences

MARYANN KEITH '03



Maryann Keith is a financial advisor with Beden Wealth Management in the Washington, DC area. She has a passion for helping guide clients through life's milestones and specializes in working with divorced and widowed women. She focuses on holistic financial planning and has extensive expertise in tax and estate planning as well as Social Security and Medicare. Maryann began her career in financial services in 2005 and has earned the coveted CERTIFIED FINANCIAL PLANNER™ designation (CFP®) as well as the Certified Investment Management Analyst® (CIMA®) designation. She completed the Yale School of Management's CIMA certification registered education program in Investment Management Theory & Practice and has a financial planning certificate from The American College in Bryn Mawr, PA. Maryann received a Bachelor of Music degree from Rice University and a Master of Music degree from the

Peabody Conservatory at Johns Hopkins in flute/music.



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JARRET MATHWIG, MS '04, PhD '09

Jarret did his undergrad at Loyola University New Orleans where he majored in Physics. He got his MS and PhD in Mechanical Engineering at Rice studying collision avoidance maneuvers for aircraft. Since then, he has worked as an energy trader for a renewable energy company, a software product manager managing the revenue optimization solutions for Southwest Airlines, Hertz, and Avis. He's very passionate about financial services and helping people make wise financial decisions and worked as a financial advisor full-time for a couple of years and now still does it on the side. He emphasizes how students are never taught about many key financial strategies that help optimize a person's wealth. He is also very passionate about making the Rice Alumni network as strong as possible. He encourages all alumni to connect with him on LinkedIn and Sallyportal. You can also email him at



ROHIT PADMANABHAN '06

Rohit Padmanabhan is the Founder and Chief Investment Officer of Lotus Asset Management, a boutique financial advisory company that works with young professionals across the country. Rohit graduated from Rice University in 2006 with a focus on Math and Economics and worked at several major banks, managing investment portfolios for ultra-high-net-worth clients. Rohit wanted to take his experience of working with the country's wealthiest families and translate that to younger clients who often don't get access to high quality, affordable advice. In 2015 he started Lotus, which focuses on holistic, unbiased financial advice including tax planning, financial planning, investing, and guidance on all other financial matters. As a strong proponent of financial literacy, Rohit makes an effort to educate not only his own clients,

but also younger generations to help them avoid the pitfalls of financial mismanagement. Rohit gives frequent talks to high school & college students and recent college graduates, particularly in underserved situations, so that they can help their families to make better financial decisions. In addition to his work at Lotus, Rohit serves on the board of Purpose Preparatory Academy and the Phoenix Club of Nashville, is the President of the Nashville Association of Rice Alumni, is an Advisory Council member of the Hispanic Scholarship Fund, is an advisor at the Nashville Entrepreneur Center, and is a member of the Chartered Financial Analyst Society of Nashville.



AERIN SMITH '08

Aerin Smith (Brown, 2008) is a Managing Director at Citi, serving as the Global Head of Market Commentary. In this role, Aerin leads the strategy and digital delivery of customer-facing commentary for Citi Global Markets. As a content executive, product innovator, and transformational business leader, Aerin brings a record of success in creating first-of-kind products that include CitiFX Wire and driving growth for Citi Velocity, which is the #1 ranked distribution portal in the world for institutional investors, used by a network of 100k clients across 150+ countries. Aerin creates strategic content followed by the largest asset managers globally, leveraging emerging technologies to keep at the forefront of highly competitive markets, and working across the organization to drive large-scale, positive change. In addition to her role, Aerin serves as a Tri-Head for Citi Markets Women North America, Senior Advisor for the Black Heritage Markets Network and a leader for Citi Markets' global

Culture, Diversity and Equity strategy. Aerin's philanthropic and community outreach focuses on the arts and programs that enrich underserved children, including Junior League (Member), Houston Symphony (Young Associate Council Steering Committee Member), and Twelve Days of Christmas (Current Member, Past National Board Chairwoman). Aerin resides in Houston, Texas with her husband Quentin and 1-year old daughter.

